

Conference Announcement

ASIP 2019 Manila (9th)

Asian Society for Innovation and Policy

Technology and Innovation for SMEs

Venue: University of the Philippines Diliman, Quezon City

Date: 3 (Thu) - 5 (Sat) October, 2019

Contact: gsrecio@up.edu.ph; asip.society@gmail.com

- **Hosting**
Institute for Small Scale Industries, University of the Philippines Diliman (UP ISSI)
Korea Institute of Science and Technology Evaluation and Planning (KISTEP)
- **Operation** Asian Society for Innovation and Policy (asip.society@gmail.com)

Welcome supporters!

Sessions

- **Regular Sessions (4)**
: Technology Innovation, MOT, Economics of Technology, Technology Policy
- **Special Sessions for SMEs**
 1. Regional innovation system for SMEs
Moderator: Prof. MH Bala Subramanya, IISc
 2. Technology adoption of SMEs
Moderator: Prof. Angelina Yee, Nottingham University, Malaysia
 3. Policies for SMEs and startups
Moderator: Prof. Choingin Choi, Hanbat University, Korea
 4. Entrepreneurship education for SMEs (UNESCO Entrepreneurship Education Network)
Moderator: Prof. Rolando Ramon Diaz, UP ISSI
- **Special Sessions for Asian Innovation Forum**
(Forum of government agencies for S&T planning and management in Asia)
 1. Technology forecasting
 2. National R&D management etc
- **Other Special Sessions**
 1. Innovation for Circular Economy
Moderator: Prof. Mohan Avvari, Nottingham University, Malaysia
Prof. Pravit Khaemasynun, Thammasat University, Thailand

If want a special session, welcome!

Keynote Speakers

Technology for SMEs

Sec. Fortunato dela Peña (Secretary, Department of S&T, Philippines)

Prof. Ky-young Park (Former Presidential Advisor for S&T, Korea; Soonchun U)

SME policies

Prof. Jung-wha Han (Former Minister of SMEs, Korea; Hanyang U)

Dr. Rafaelita Aldaba (Undersecretary, Department of Trade and Industry, Philippines)

General Notice

Presentation

- Freestyle, but within-2-page summary for prior acceptance
- Deadline by 31 August. Notification of acceptance within 10 days.

Registration (including tour)

- Early bird: USD250 before July 30, USD270 August 31
- Regular: USD 300 (Student 150)
- Family program will be announced.

Award for Philippines Session (Full paper only)

- To encourage innovation study of young researchers of the Philippines
- 1st USD200, 2nd USD100*2, 3rd USD 50*2

Award for Best Papers (Full paper only)

- Recommend publication in SCI/SSCI journals
- 1st voucher for air ticket for next conference
- 2nd 2*voucher for hotels and meals for next conference

Local Organizing Committee

Chair: Prof. Fidel Nemenzo, Vice Chancellor, University of the Philippines Diliman

Prof. Aleli Bawagan, Director, Institute for Small Scale Industries, UPD

Secretariat:

Gloria Recio, Institute for Small Scale Industries (ISSI), UP Diliman

(gsrecio@up.edu.ph)

Conference Committee

Chair: Prof. Jeonghwan Jeon (Gyeongsang National U, Korea)

Secretary: Ms Eunja Shin (asip.society@gmail.com)